



COSMETIC SURGERY

MAKE A DIFFERENCE TO YOURSELF



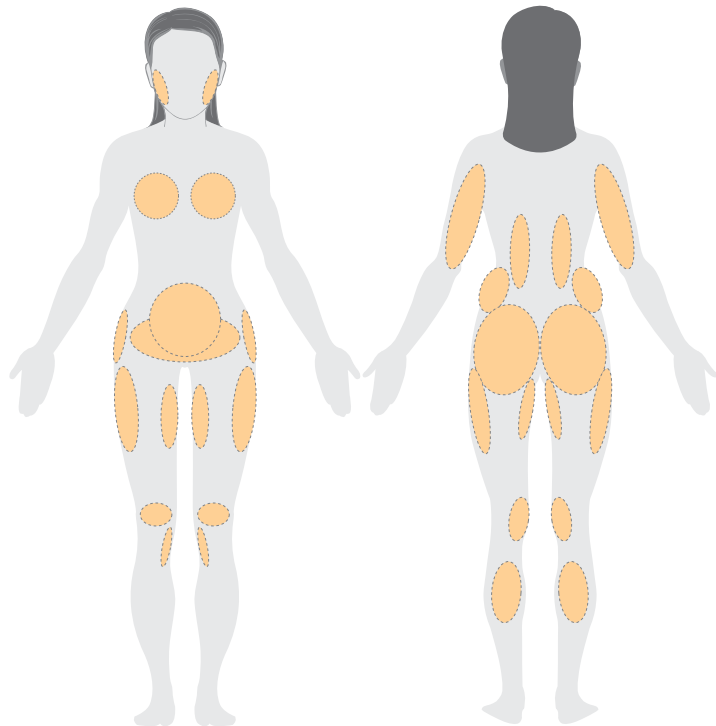
Transform the way you look, and the way you look at life.

Plastic Surgery includes Reconstructive Surgery (repairing deformities) as well as Aesthetic or Cosmetic Surgery (enhancing appearance).

Any improvement in our appearance boosts self-confidence, and leads to a positive image for the world, and most importantly, yourself.

Types of Cosmetic Surgery

- **Abdominoplasty** removes excess wrinkled skin, stretch marks, and fatty tissue from the middle & lower abdomen. It flattens the lower abdomen by tightening the skin and muscles
- **Blepharoplasty** corrects upper or lower eyelid problems due to aging. This is often done as part of facial rejuvenation procedure



- **Breast Augmentation** is done to increase breast size by implanting silicone devices. These implants are safe, and could last up to 20 years
- **Dermabrasion** is a highly sophisticated, controlled scraping of the facial skin and helps smooth fine wrinkles or scars left by acne or previous surgery
- **Rhytidectomy or Face Lift** helps tighten loose facial and neck skin and gets rid of signs of aging like jowls, deep wrinkles, and drooping of the highlight areas
- **Gynaecomastia** is breast enlargement in male patients, and can be solved with a simple surgery
- **Hairy Naevus** is a pigmented, hairy lesion or disfigurement present at birth and has the potential to turn malignant
- **Malar Augmentation** enhances the cheekbones and makes you look younger
- **Mentoplasty** increases the projection of the chin and can be combined with a Rhinoplasty to restore facial proportions and balance
- **Rhinoplasty** or 'nose job' is done to correct the external appearance of the nose. It can also be done in conjunction with an operation performed to relieve nasal obstruction. The operation is performed through incisions inside the nose, thereby leaving no external evidence of the surgery.

- **Otoplasty** corrects the excessive protrusion of ears, and also treats conditions like 'lop ear', 'cupped ear' & 'shell ear'.
- **Ptosis or drooping eyelid** may be due to a birth defect, old age, tumour or muscle disease. If left untreated it could cause complete obstruction of vision.
- **Vitiligo or Leukoderma** is irregular hypo-pigmented patches of skin due to genetic, environmental or autoimmune reasons.

Deciding on Cosmetic Surgery

1

STEP ONE

No matter what your reason for plastic surgery, medical or cosmetic - choosing the right surgeon is crucial. Make sure you are in safe hands; with a qualified, experienced professional, affiliated with the top-most hospitals.

2

STEP TWO

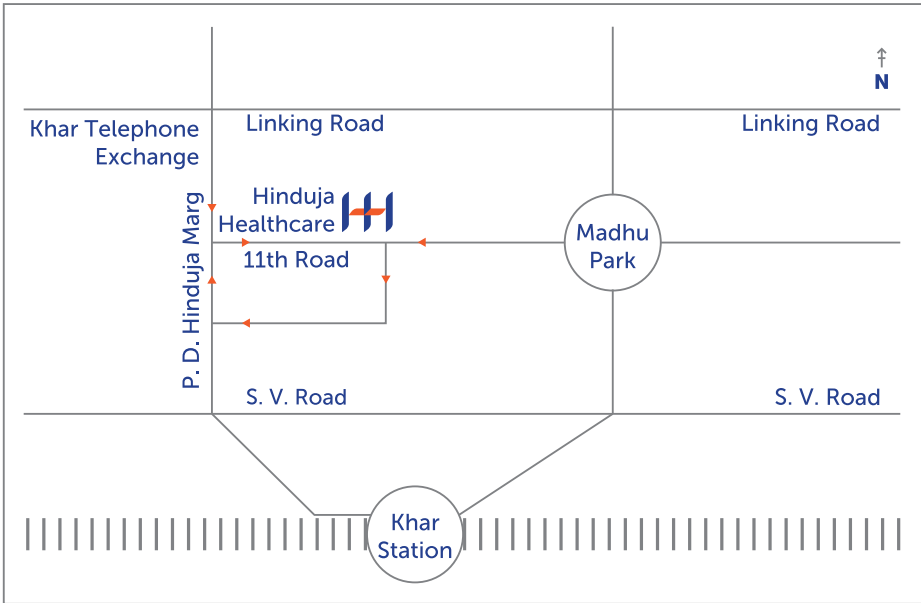
While surgery can reshape you, it cannot reshape your life. It helps boost your self-image, but it is not a solution for emotional instability, even if triggered by a physical complex.

3

STEP THREE

You also need to be aware that cosmetic surgery improves appearance, it does not give you 'perfection'. And it definitely cannot substitute a healthy lifestyle.

Today's advanced surgical and safety standards have made Cosmetic Surgery more economical and accessible to a wider range of people: giving everyone a chance to improve the way they look and feel.



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